



# Muncie-Delaware Clean & Beautiful

## 2011 Annual Report



## **2011: A Year of Reflection and Progress**

This past year has brought lots of changes and accomplishments to our organization. Through the generosity of the Ball Brothers Foundation, we received another grant that has helped us to continue to our mission and vision. For the past two years we have had a strong focus on keeping the Historic Downtown area clean of litter and debris. Through weekly and monthly clean-ups, volunteers have made a significant impact on the Downtown streets, parking lots and green spaces keeping multiple pounds of trash out of storm drains and out of sight.

The 2011 White River Clean-up was a huge success!! 325 volunteers still made it out to clean up 4,800 pounds of trash and 35 tires from the White River in Muncie. A huge number of volunteers were high school age youth representing Muncie Central, Southside, Cowan, the Youth Opportunity Center and the Indiana Academy.

This also was the first official year of our newest program, the Urban Gardening Initiative (UGI) UGI is a network of nine local community gardens working together to share resources to encourage more urban food production. UGI hosted a “how to build a cold frame” miniworkshop using recycled pallets and windows to make vegetables greenhouses to extend the growing season for local gardeners. There has been increasing interest in community gardening locally and UGI is leading the way to see that existing gardens have the resources they need to be successful and that new ones have the help to get started.

In order to have a greater impact in our community, we felt a new website was needed to carry on our message and create a space for the community to share the journey with us. Our new website, [www.beautifulmuncie.org](http://www.beautifulmuncie.org), is an outlet of information that highlights the new and exciting things we are doing. Our new website also hosts a community forum page that allows community members to create a profile and join the conversation by sharing experiences, knowledge and resources through categories centered on the core values and programs of our organization. We look forward to the potential this forum can have as a tool for the progression of our organization, which is driven by the local community, members and businesses that supports us.

All of this can be wrapped up in a community celebration, which leads me to our 2nd Annual Oscar Night. Oscar Night is an opportunity for us to recognize and award the doers and contributors of this community, who go above and beyond to beautify and make Muncie a better place for all of us. We do this simultaneously with the Academy Awards and encourage everyone to get clean and beautiful for Muncie Delaware Clean and Beautiful. Oscar awards are given throughout the night to local members and it serves as a great annual fundraiser to support the programs of MDCB.

I am confident that in the months to come you will find a way to join us and get more involved with our organization. Please visit our website to stay in touch with us, consider becoming a member or business sponsor, or simply plan on volunteering in some capacity in 2012. You may follow us on twitter (@beautifulmuncie) or facebook ([facebook.com/BeautifulMuncie](https://www.facebook.com/BeautifulMuncie)) and stay up to date with the most recent happenings and progress we are making.

Thank you for your support!

Jason Donati  
Board President



# Board of Directors

## Jason Donati, President



Jason lives in downtown Muncie with his fiancé Yvonne "Sasha" Roberts and their three children Deshawn, Destiny and Levi. He currently serves on the board of directors of the Roy C. Buley Center, SlowFood ECI, the Cardinal Greenway, Delaware County Community Corrections, is the secretary of the Urban Forestry Committee and serves on the education subcommittee of the Friends of the Munsee Woods. Jason is an AmeriCorps alumni member and moved back to Muncie after living many years in Buffalo, New York working for a non-profit with youth and urban farming.

## Mary Beth Lambert, Vice President



Mary Beth is a native of Muncie, In. BS from Indiana University, Bloomington- studied Outdoor Education, Recreational Programming and Elementary Education. Lived in both Colorado and Montana, choosing to move back to Muncie 8 years ago, I love living here. Owner of Cottage Creations, Muncie City Parks Board member. I believe in a life of Volunteer Tithing.....if I expect my community to support me through a job and income, then I should support my community by giving back 10% of my time through volunteering to improve my community.

## James Dalton, Secretary

James joined our board in 2009 because of his concern for the local environment. He is passionate about helping keep inkjet and toner printer cartridges out of our local landfills. James has spent more than 30 years in the printing industry and is part-owner of INK Solution of Muncie. He is married to Diane (Ray) Dalton and has 3 children and 2 grandchildren.



## Michelle Jent, Treasurer



Michelle joined MDCB in December 2009 as Treasurer. She is a Ball State University graduate with a B.A. in accounting with 11 years experience in public accounting and currently employed at Red Gold. Michelle is a native of Muncie and enjoys participating in many community events and volunteering as much as possible. Spending time with her young adult children, friends and 2 dogs keeps her happy and on her toes.

## Rebekah Hanna

Rebekah lives in Muncie with her husband, Lucas, and their two children. Rebekah is a Realtor at RE/MAX in Muncie. Originally from the Philadelphia area, Rebekah and her husband moved to Muncie in 2002 upon graduation from Taylor University. Rebekah has been on the board since 2010 and has a passion to help others in this community and make Muncie a better place to live.



## Michael Burayidi, PhD



Michael A. Burayidi, is Chair of the Department of Urban Planning at Ball state University. He has served on the Board of Directors of Habitat for Humanity, Advocap, Inc., a community action agency, and on the Evergreen Retirement Community, a continuum of care facility in Wisconsin. He is author of three books and is currently working on his fourth book, Resilient Downtowns, that examines downtowns across the US to identify the ingredients of downtown redevelopment success stories.

**Annie Poole**



Annie has been proud to serve as a MDCB board member since 2005, and she finds the grassroots projects along with major beautification and cleanup events rewarding and fun. She has worked on the White River Cleanup since its inception, and has contributed to many of MDCB's major events. "I am a Master Gardener and enjoy working in my yard and working with neighbors to plant and beautify in our historic neighborhood," says Annie, who is President of the East Central Neighborhood Association. Annie has been in the housing industry for over 30 years and is a housing developer with the non-profit organization, PathStone.

**Melinda Messineo, PhD**

Melinda Messineo is an associate professor of sociology at Ball State University. Messineo has received four teaching awards at her current institution and one from the North Central Sociological Association. She currently serves as Director of the Freshman Connections Program, an award winning living and learning community program targeting first year students. This program works with Muncie Delaware Clean and Beautiful each year on the White River Clean-up as part of its community service and sustainability objectives. Melinda is California native and loves running, riding and roller-blading on the trails of our community.



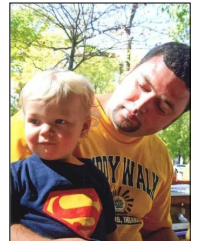
**Brandon Murphy**



Brandon E. Murphy is an attorney at Cannon & Bruns and a lifelong resident of Muncie and Delaware County. Brandon graduated from Delta High School, Ball State University and the University of Mississippi School of Law. He enjoys reading, baseball and being active in his community.

**Dustin Stillinger**

Dustin grew up walking the woods of southern Indiana where a deep love of the outdoors was fostered. This helped lead me to study Natural Resources and Environmental Management at Ball State University. I'm now a resident of Muncie and employed at Minnetrista where I oversee the natural areas. This work has given me diverse experiences from tree work to invasive species control and BMP installation. I now see potential rain gardens everywhere I look.



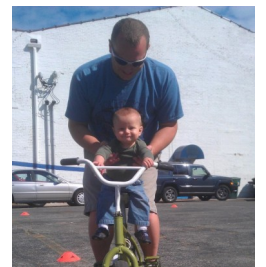
**Jason Haney**



Jason joined the Muncie Delaware Clean & Beautiful Board in September 2011. He currently is the Field Operations Manager for the Greater Muncie Habitat for Humanity. Under his leadership, Muncie Habitat has instituted a Green Building Plan. The plan has resulted in improved storm water management, a nearly 70% reduction in construction site waste, a creation of a "Green Team" consisting of experts in the field of Green practices, and a commitment to build 100% of new construction to Energy Star 3.0 standards. Jason attended Ball State University where he studied Residential Property Management.

**Tom Reeve, Executive Director**

Tom Reeve is a native plant horticulturalist by trade and a gardener by hobby. He took over as Executive Director of MDCB in 2009. Since then, he has worked to increase its presence in the community by engaging volunteers, writing grants, and expanding its fundraising program. He is the father of a 1-year old, Zach, and is married to Cassie Banning, the Horticulture Manager at Minnetrista.



## 2012—A Year for Celebration

2012 marks the 35<sup>th</sup> year since the founding of MDCB. As we approach our coral anniversary, we are looking towards the future of the organization and the new opportunities it will bring.

The first major opportunity is that we are in the process of becoming an affiliate of Keep America Beautiful. Many of you will remember the crying Native American commercial from the 80s. KAB is a national organization that focuses on litter prevention, recycling initiatives, and community beautification. They have almost 600 affiliates across the country that target specific areas, from small towns to entire states. We will be the newest affiliate, one of only five in the state.

As an affiliate we will be open to numerous opportunities for help from the national organization. We will be eligible for grants to help cover costs. KAB solicits money from national sponsors and distributes that to the affiliates. We will also be up for awards that are given out on a national stage that will recognize our organization and volunteers for all the effort they put forth. In addition, KAB requires us to measure our community cleanliness every year, which will help us to quantify the amount of litter in our community.

By joining forces with a great national organization like Keep America Beautiful, we will be able to better provide cleanups and other programs to our community increasing our PR opportunities and decreasing the amount of funds that we need to raise to keep the organization growing. We will continue our tradition of downtown cleanups, but we hope to expand our services all over Delaware County.

Our Urban Gardening Initiative will continue to keep growing into 2012. We have a couple of existing community gardens in the pipeline to join. We will also be helping some dedicated volunteers to create new community gardens all over Delaware County.

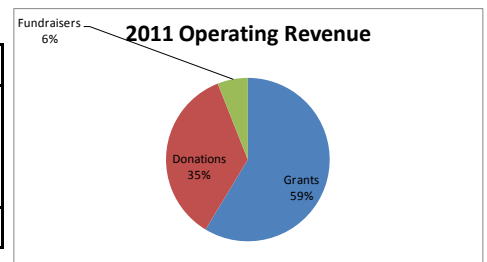
We are looking for our community to step up and work with their friends and neighbors to start beautifying our neighborhoods. We are working with the Muncie Sanitary District to increase the number of volunteers working on neighborhood cleanups. In addition to these large, once-a-year cleanups, we are looking for people to adopt a block. Our goal is for every block in Muncie to have a caretaker who will clean up litter in the public spaces.

To all of you who volunteered their time or money in 2011, I thank you. Our mission is an important one, one that is often overlooked. Together, we can make our home cleaner and much more beautiful.

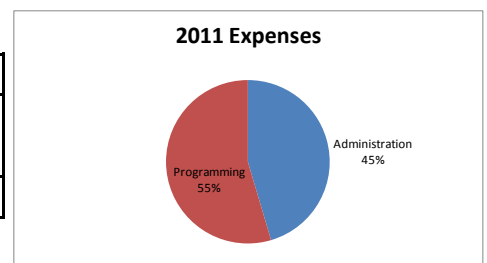
Tom Reeve



2011 Operating Revenue	
Grants	\$ 28,000.00
Donations	\$ 16,873.73
Fundraisers	\$ 2,864.81
<b>Total</b>	<b>\$ 47,738.54</b>



2011 Expenses	
Administration	\$ 23,892.84
Programming	\$ 28,708.96
<b>Total</b>	<b>\$ 52,601.80</b>





## Business Partners

### Walnut Level \$5000+

Muncie Sanitary District  
Stormwater Management Department

### Oak Level

None

### Maple Level

OmniSource  
Sherman And Marjorie Zeigler Foundation

### Poplar Level

My Gardener  
American United Appraisal Com-  
pany, INC

### Redbud Level

Jack's Camera Shop  
Murray's Jeweler

### Dogwood Level

Wishbone Gifts  
Jay Crew Landscaping  
Normandy Flower Shop  
Miller Financial Management  
General Truck Sales



## Members

### Trunk

Mr. & Mrs. James Watkins, JR

### Leaf

Michelle Jent  
Michael Burayidi  
Jason Donati  
David & Lynde Bratton  
Jon & Barbara Moll  
Steven Murphy  
Marsha & Chic Clark  
John & Pam Craddock  
Brian & Kelly Wolfe  
Rebecca Holmquist  
Donald & Sue Whitaker  
Harry & Anita Vernon

### Branch

Rebekah Hannah  
Brandon Murphy  
Charles Banning  
Jud & Carey Fisher  
Frances Petty Sargent  
Patricia Schaefer Trust  
Melinda Messineo  
Tom Reeve & Cassie Banning  
Jennifer Abrell

### Seed

Earl & Marilyn Williams  
Bruce & Sandy Moore  
James Dalton  
Todd Barnes  
James Wingate  
Peggy Hazlett  
Scott & Jennifer Rice-Snow

